**Cross-Canada Virtual Road Trip Contest 2021**

**Rules and Regulations**

**I. GENERAL**

1. **About the Cross-Canada Virtual Road Trip Contest 2021** (the “Contest”):
   1. The Royal Canadian Geographical Society, Parks Canada and Exploring By The Seat Of Your Pants wish to inspire the next generation of conservationists by bringing science, exploration, adventure and conservation directly to Canadian classrooms. The Cross-Canada Virtual Road Trip and the associated Contest recognizes classrooms that remain dedicated to protecting the environment and serves as a platform for youth to share their knowledge about the interconnectedness between environmental and societal issues through creative communication.
   2. No purchase is necessary to enter the Contest or to win a prize.
   3. There is no cost to register for the Contest.
2. **Sponsors**: The Contest is supported and sponsored by The Royal Canadian Geographical Society (with Canadian Geographic Enterprises) ( collectively “RCGS”) in collaboration with Parks Canada and Exploring By The Seat Of Your Pants and is administered by RCGS. For the purposes of these Rules and Regulations, the Contest Group Entities are: Parks Canada located at 30, rue Victoria (PC-2-E), Gatineau, QC, J8X 0B3; RCGS located at 50 Sussex Drive, Ottawa, ON, K1M 2K1 and Exploring By The Seat Of Your Pants located at 45 Clegg Road, Elora, ON, N0B 1S0; together with their respective directors, officers, employees, agents, founders, affiliates, advertising and promotion agencies, suppliers of materials and services related to the Contest, any websites connected with the Contest and any other corporation, partnership, sole proprietorship or other legal entity directly or indirectly involved in the Contest (collectively, the "Contest Group Entities"). YouTube, Facebook, Twitter, Instagram, or any other social media platforms, are not sponsors of the Contest, and are not involved in the Contest or in the judging, granting of prizes or in any other capacity.
3. **Contest Period:** The Contest will open for online entries on May 18, 2021 at 12:00:01 PM (ET) and will close on June 4, 2021 at 11:59:59 AM (ET) (the "Contest Period").
4. **Eligibility**: The Contest is open to Grade 3, 4, 5, 6, 7 and 8 (or equivalent) school classes in Canada (each, a “Classroom”). Classroom students must be residing in Canada at the time of Contest entry and the prize judging. Classes from other educational systems in Canada with equivalencies to Grades 3, 4, 5, 6, 7 or 8 may enter the Contest if the teacher of the proposed Classroom establishes that the Classroom is equivalent to a Grade 3, 4, 5, 6, 7 or 8 Classroom. A Classroom comprised of a group of three or more students, led by an instructor and following a curriculum approved by the Canadian province or territory in which the students reside is also eligible to enter the Contest.
5. **Classroom Divisions:** Classrooms will be divided into and Contest submissions will be judged in two divisions – a Junior Division (Grades 3, 4, and 5 or equivalent) and a Senior Division (Grades 6, 7, and 8 – or equivalent). Quebec Secondary 1 and Secondary 2 Classrooms will be included in the Senior Division. The final determination/confirmation of Classroom division allocations will be made by RCGS in its sole discretion. All Classroom determinations made by RCGS are final and binding and are not subject to review or appeal.
6. **Excluded Persons:** Employees of the Contest Group Entities, their directors, officers, agents, employees, representatives, affiliates, advertising and promotional agencies, service providers, prize sponsors, and the Contest judges (collectively, “Excluded Persons”) and the parents, subsidiaries, siblings and children of, and persons domiciled with, such Excluded Persons are not eligible to enter the Contest or to win a prize.

**II. HOW TO ENTER THE CONTEST AND ENTRY REQUIREMENTS**

1. **Classroom Viewing of Cross-Canada Virtual Road Trip Session and Classroom Submission:**
   1. In order to qualify to enter the Contest (and be eligible to win a prize), each Classroom entering the Contest must have viewed at least one live Cross-Canada Virtual Road Trip session, either via a camera spot or via YouTube, or have watched at least one recorded Cross-Canada Virtual Road Trip session with their Classroom via the Exploring By The Seat Of Your Pants Cross-Canada Virtual Road Trip website (<https://www.exploringbytheseat.com/cross-canada-virtual-road-trip/> or YouTube channel.
   2. Following the viewing of the Cross-Canada Virtual Road Trip session(s), Classrooms must prepare a submission (“Contest Submission”) that responds to the question: “Why is the need to engage in environmental protection important?”
   3. The Contest Submission may take the form of either: a slideshow presentation (maximum 15 slides), a creative writing piece (maximum 500 words), an ensemble of visual art (maximum 15 pieces of visual art), or a photo essay (maximum 15 photographs) prepared by the Classroom. Contest Entrants are encouraged to think creatively about their Contest Submission and the format they select.
   4. All Contest Submissions must be received before the close of the Contest Period.
   5. Contest Submissions must be original, must not contain copyrighted material, and must not be defamatory, offensive, vulgar, or illegal, as determined solely by the Contest judges. Contest Submissions must be created by the members of the Classroom. Contest Submissions may not include images, music, lyrics, or other licensed images or audio without the creator’s consent and may not include content that has been previously published or is pending publication.
   6. Contest Submissions shall be presented in at least one of Canada’s two official languages: English or French.
   7. Contest Submissions must **not** include any personal information of individual students (including biometric information such as the faces of students).
   8. Limit one Contest Submission per Classroom.
2. **Contest Entries:** The Contest may be entered online only, by sending an email entry (“Entry”) to [info@cangeoeducation.ca](mailto:info@cangeoeducation.ca) (“Entry Point”) including all Contest entry requirements before the close of the Contest Period. Entries received in any way other than through the Entry Point or after the close of the Contest Period will not be accepted and will not be eligible to win a prize.
3. **Entry Requirements:** Entries must be sent via email to the Entry Point and must be sent by a teacher or principal of a Classroom certified in the Canadian province or territory in which the school is located, or an instructor of a group of three or more students following a curriculum approved by the Canadian province or territory in which the students reside (the “Contest Entrants”).
4. **Required Information:** Entries must:
   1. contain full contact information for the Contest Entrant – including: the teacher/instructor’s name, telephone number, email address, name of the Classroom school, grade or grade equivalent of the Classroom and
   2. identify the Classroom division (either Junior Division or Senior Division) into which the teacher/instructor of the Classroom believes the Classroom Submission should be entered.

1. **Disqualification:** Duplicate entries, incomplete entries, and entries with falsified information will be disqualified. The decision to disqualify any entry is at the sole discretion of the Contest Group Entities and/or the Contest judges, and will occur without notice or communication to the Entrant. Any disqualification decision is final and binding and is not subject to review or appeal. Contest Submissions and/or Contest Entries that do not adhere to these Rules will be disqualified.

**III. JUDGING**

1. **Judging Period:** Between June 7 and 9, 2021, a panel of 3 judges from Parks Canada and RCGS (the “Judging Panel”) will meet, in virtual session(s) to review the Contest Submissions and select the potential winners from all eligible Entries received. Each Contest division will be considered separately. All decisions of the Judging Panel are final and binding without right of review or appeal.
2. **Judging Criteria:** When judging the Contest Submissions, the Judging Panel will be reviewing and assessing the creativity of the Contest Submissions, the responsiveness of the Contest Submissions to the question posed as well as the overall quality of the Contest Submissions.
3. **Notification of Potential Winners**: Potential winning Entrants will be notified by telephone or email on June 11, 2021 by 3:00 p.m. ET.

**IV. PRIZES**

1. **Prizes:** A total of six (6) Contest Prizes (“Prizes”) are available to be awarded to winning Classrooms. Limit one prize per Classroom.
2. **Use of Contest Prizes:** All Prizes are intended to be used for the educational benefit of the Classroom or school to which the Contest Entrant belongs.
3. **Allocation of Prizes:** The Prizes available to be awarded are:

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| --- | --- | --- |
| **Award** | **Junior Division (Grades 3, 4, 5)** | **Senior Division (Grades 6, 7, 8)** |
| Gold | $1,000 | $1,000 |
| Silver | $750 | $750 |
| Bronze | $500 | $500 |

**V. WINNER DECLARATION AND AWARDING THE PRIZES**

1. **No Further Obligation:** The Contest Group Entities shall have no obligation to Prize winners beyond awarding of Prizes and as otherwise outlined in these Rules. Subject to these Rules, winners of any Prize will receive no compensation, credit or prizing other than the Prize awarded. All Prize awards are calculated in Canadian dollars and will be paid by cheque.
2. **Identity of Winners:** For all Prizes, the identity of the winners will be determined in Ottawa, Ontario, Canada. The determination of the winners or potential winners by the Judging Panel is final and binding and is not subject to appeal or review.
3. **Declaration of Eligibility and Release:** Before being declared a Contest winner and receiving a Prize, the teacher/instructor representing a potential winning Classroom, will be required to sign a Declaration of Eligibility and Release form releasing the Contest Group Entities and each of their associated entities from any and all liability associated with the Contest or any Prize, and confirming their eligibility to receive a Prize as well as their compliance with these Rules.
4. **Disqualification and Alternate Potential Winner:** If a potential winner does not meet all of the requirements set out in these Rules, cannot be reached (as provided in these Rules) in order to notify the potential winner, is determined to be ineligible to win a Prize, or is otherwise disqualified from the Contest, the Contest Judging Panel may select an alternate potential winner in their sole discretion from the remaining Submissions in the applicable division. If for any reason the Contest Entrant cannot be reached after two attempts, and does not respond within five (5) business days of being contacted, or is unable to accept a Prize as awarded, the Contest Entry will be declared null and void, and the Contest Group Entities reserve the right to request the Judging Panel select another potential winner from all remaining eligible Entries for the applicable Contest division.
5. **Additional Costs:** All costs, applicable taxes and other fees and expenses not specifically outlined in these Rules and related to any Prize are the sole responsibility of the Prize winners, including, without limitation, all costs of licenses, insurance and permits.
6. **Timing for Delivery of Prizes:** Allow a minimum of six to eight weeks following the close of the Contest Period for delivery of all Prizes.
7. **Non-Transferability and Substitution of Prizes:** Prizes are not transferable; no substitutions or equivalents are permitted, except by the Contest Group Entities who may, at their sole discretion, with or without notice and for any reason, or as otherwise provided in these Rules, substitute a Prize, or any portion thereof, with a prize or prizes of equal or greater value.
8. **Liability:** The Contest Group Entities disclaim any and all liability or responsibility for disputes or other issues related to the entry, administration and judging of the Contest or any Prize or awarding of a Prize, related thereto, including, but not limited to:
   1. typographical, human or other error(s) in the printing of the Contest and/or collateral materials;
   2. technical or other difficulties associated with the Cross-Canada Virtual Road Trip sessions and/or any ability, inability or difficulty accessing the Cross-Canada Virtual Road Trip sessions;
   3. processing of the Entries, the announcement of the Prize winners or any defect or other concern relating to other materials or information associated with the Contest, and/or
   4. late, lost, illegible, incomplete, falsified, tampered with, altered, delayed, misdirected or destroyed Entries.
9. **Indemnity**: By entering the Contest, all teachers, instructors and participants in Classrooms as confirmed by the teacher/instructor entering the Classroom in the Contest, agree to release, indemnify and hold harmless the Contest Group Entities and each of their respective affiliates, subsidiaries and independent contractors, directors, officers, shareholders, employees, agents and representatives, including advertising and promotion agencies, from any and all liability for claims/damages, including but not limited to claims/ damages for personal injury (including death) or property damage, with respect to or arising from acceptance, possession, use or misuse of any Prize or participation in the Contest, or for claims based on, publicity rights, defamation, or intrusion of privacy.
10. **Québec Classrooms and Schools:** For Classrooms located in the Province of Québec, any litigation respecting the conduct or organization of the Contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the Contest may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

**VI. PRIVACY**

1. **Privacy**: Teachers/instructors are responsible for ensuring that no personal information about students or other identifiable individuals is shared publicly. Personal information is any information about an identifiable individual and includes any information that can or may be used to identify an individual. It is also the responsibility of the teacher/instructor to be familiar with and abide by the privacy rules and regulations of their School.
2. **Collection, Use and Disclosure of Personal Information:** Personal Information collected from teachers/instructors by the Contest Group Entities will only be used and disclosed by the Contest Group Entities to verify Entry information, administer the Contest, for internal analysis of entrant demographics and as may be otherwise provided in these Rules.

**VII. GENERAL TERMS AND CONDITIONS**

1. **Verification of submissions:** The validity of any submission is subject to verification by the Contest Group Entities. Any incomplete or fraudulent submissions will be rejected. Any Contest Entrant or other individual who enters or attempts to enter the Contest in a manner which is contrary to these Rules or which is otherwise disruptive to the proper operation of the Contest or by its nature is unjust to other Entrants or potential entrants will be rejected and that entrant or purported entrant will be disqualified. All decisions of the Judging Panel, who may be employees or independent contractors of the Contest Group Entities, with respect to any and all aspects of the Contest, including without limitation the eligibility or disqualification of entrants or submissions, are final and binding and are not subject to review or appeal.
2. **Odds of Winning:** The odds of winning depend upon the number of eligible Contest Submissions received per Contest division and the quality/originality of the Contest Submissions as determined by the Judging Panel.
3. **Inappropriate behaviour:** Inappropriate online behavior will not be tolerated. Any Classroom that is found to be violating these Rules or misusing social media, or other forms of communication may be disqualified at the sole decision of the Judging Panel. All Judging Panel decisions are final and binding and are not subject to review or appeal.
4. **Safety:** Safety is of paramount importance for the Contest. All Contest Entries, must be prepared and completed in a safe manner in accordance with the Cross-Canada Virtual Road Trip Contest 2021- COVID-19 Policy and in compliance with the Rules and all applicable laws. Undertaking unsafe activities in connection with any Contest activity is strictly prohibited. Failure to participate in the Contest in a safe manner may result in disqualification of the Classroom (or any other entrant or participant) from the Contest as determined by the Contest Group Entities in their sole discretion.
5. **Termination or Suspension of Contest:** The Contest Group Entities reserve the right, in their sole and absolute discretion, to modify, cancel, terminate or suspend the Contest, in whole or in part, in the event of any cause or circumstance, including without limitation any virus, computer bug or unauthorized human intervention, unauthorized or automated voting, or any other cause that is beyond the control of the Contest Group Entities that could corrupt or affect the administration, security, impartiality or normal course of the Contest.
6. **Release and Exclusion of Liability:** By entering or attempting to enter the Contest, each Entrant and/or purported Entrant agrees:

* 1. to release, discharge, and forever hold harmless the Contest Group Entities, and their respective officers, directors, employees, shareholders, agents and other representatives (collectively, the “Releasees”) from any and all claims, actions, damages, injuries, demands, manner of actions, causes of action, suits, debts, duties, accounts, bonds, covenants, warranties, indemnities, claims over, contracts and liabilities of whatever nature or kind arising out of, or in connection with the entrant’s participation or attempted participation in the Contest, or compliance or non-compliance with these Contest Rules;
  2. that the Contest Group Entities will not be responsible for lost, incomplete, late or misdirected Entries or Contest Submissions or for any technical malfunction or other problems with, any telephone network or lines, computer online systems, servers, access providers, computer equipment or software or for any technical problems or traffic congestion on the Internet or at any website, or any combination of the foregoing, and will not be liable for any resulting injury or damage to any person or property arising from, or relating to, that person’s or any other person’s participation or attempted participation in the Contest. Any attempt to deliberately damage any website, channel or social media site or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and, should such an attempt be made, the Contest Group Entities reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution;
  3. to abide by the Contest Rules and authorize the Contest Group Entities and its advertising and promotional agencies and their respective employees or other representatives to broadcast, publish and otherwise use his or her name, photograph, image, statements regarding the Contest or any prize, place of residence and (or) voice for publicity purposes, without any form of remuneration, including without limitation, on any website or social media site operated by or on behalf of the Contest Group Entities;
  4. that no communication or correspondence will be entered into with any Contest Entrants about their specific Contest Submissions or Entries, other than with winning entrants selected by the Judging Panel or as may be required for the administration of the Contest;
  5. any personal information gathered in connection with this Contest will be kept in a secure and confidential database, and will not be rented or sold. Personal information will be used for the administration of this Contest, and may be shared for the purposes of operating/administering this Contest and/or as otherwise provided in these Rules; and
  6. to consent to the use and publication of their Submission by the Contest Group Entities in their sole discretion, including publication of the name of the teacher, principal or instructor providing the Contest Submission. Such use includes, but is not limited to, future promotions, advertising campaigns and/or marketing materials of either of the Contest Group Entities. By participating in the Contest, participants relinquish any and all publishing rights associated with the submission and shall not receive any payment, royalty or any other compensation from the Contest Group Entities for use or publication of a submission.

1. **Applicable Law:** This Contest is subject to all applicable Federal, Provincial and Municipal laws. Void where prohibited.